

"From left to righ: Howard Srebnick, Fanny Hanono, Vivian Fried and Robert Zarco at Robert's home."

## The POWER ISSUE

What you have in your hands right now is the highly anticipated and most celebrated Power Issue of *South Florida Business Leader* magazine. We are featuring the 29 Power Players of 2010 who are making a difference in South Florida business and community.

This issue recognizes the most powerful and influential leaders in our region. Drawing top business, legal, medical and community leaders, the Power list includes the crème de la crème of South Florida.

What is so impressive about the honorees profiled in this Power issue is that they all are leaders who are making a difference both within the business world and the South Florida greater community. They understand that the success and health of their business or professional career must go hand in hand with the quality of life in the community. These people that we honor in the pages of this magazine this month are not only making a difference today but, through their actions, they are shaping the future of South Florida.

South Florida Business Leader is honored to be able to introduce you to these important South Florida leaders.

You'll also see beautiful sites featured in this issue. A true South Florida landmark, the Biltmore Miami Hotel located in Coral Gables provided us a location as we took photos of Power honorees.

Mr. Robert Zarco also welcomed us in his home for several photo shoots. Thank you so much, Robert for being very kind and generous.

Thank you to the photographers at Studio 7 and Gort Productions for taking the time to capture the images of the Power Players for this issue.

Finally, we hope you'll enjoy the profiles of these business leaders and legends.

Enjoy!

Vivian Fried

Publisher

South Florida Business Leader



